

Message Text

UNCLASSIFIED

PAGE 01 MOSCOW 01060 231647Z
ACTION EUR-12

INFO OCT-01 ISO-00 PA-02 PRS-01 /016 W
-----108937 231655Z /43
O 231600Z JAN 78
FM AMEMBASSY MOSCOW
TO USIA WASHDC IMMEDIATE
INFO SECSTATE WASHDC 7008

UNCLAS MOSCOW 1060

USIA FOR IEU, STATE FOR EUR/SOV WILLIAMS

E.O. 11652: N/A
TAGS: OGEN, UR
SUBJECT: GUIDANCE ON P AND C PROGRAMMING

REF: USAI 1763

1. ANSWER TO FIRST PART OF QUESTION POSED IN REFTEL IS IN THE AFFIRMATIVE, IN THE SENSE THAT THIS PARTICULAR AUDIENCE CATEGORY IS SUBSUMED WITHIN OUR OVERALL AUDIENCES IN THE ARTS, LITERATURE, EDUCATION, POLITICS, ETHNIC GROUPS, ETC.

2. UNLIKE AGENCY OPERATIONS IN MOST OTHER COUNTRIES, P AND C OFFICES IN THE USSR ARE UNABLE TO MAINTAIN LIBRARIES AND READING ROOMS ACCESSABLE TO THE GENERAL PUBLIC. THEREFORE, APPROPRIATE INFORMATION AND MATERIALS ARE MADE AVAILABLE THROUGH PERSONAL CONTACTS, DIRECT EMBASSY DISTRIBUTION, OR THE SOVIET MAILS. DISTRIBUTION LISTS ARE CONSTANTLY GROWING AS A RESULT OF INDIVIDUAL REQUESTS AND THE EXPANSION OF EMBASSY CONTACTS. ITEMS WHICH P AND C PROVIDES IN THIS MANNER INCLUDE BOOKS AND PERIODICALS PRINTED IN THE UNITED STATES, EMBASSY NEWS BULLETINS AND TEXTS OF PRESIDENTIAL AND OTHER GOVERNMENT POLICY STATEMENTS, AND USIA'S AMERICA ILLUSTRATED AND DIALOGUE MAGAZINES (THE LATTER OF PARTICULAR VALUE IN RELATION TO THE AUDIENCE GROUP REFERRED TO IN REFTEL). IN ADDITION, FILMS AND VTRS MADE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MOSCOW 01060 231647Z

AVAILABLE BY USIA RE SCREENED BY EMBASSY OFFICERS IN THEIR HOMES FOR PRIME SOVIET CONTACTS. AGENCY-SPONSORED EXHIBITS, MOST IMPORTANTLY SIE EXHIBITS, PROVIDE OPPORTUNITIES FOR NUMEROUS CONTACTS WITH PERTINENT AUDIENCE GROUPS, PARTICULARLY IN CITIES AND AREAS OF THE COUNTRY NOT NORMALLY COVERED BY P AND C OR OTHER EMBASSY PROGRAMMING. PASSES, SPECIAL SHOWINGS AND OTHER METHODS ARE USED TO MAKE SURE THAT PRIORITY AUDIENCE

GROUPS ARE GIVEN MAXIMUM EXPOSURE TO SUCH EXHIBITS AND THEIR
COLLATERAL INFORMATIONAL MATERIALS.

3. OF COURSE, GIVEN THE CONSTRAINTS OF OPERATING IN THE SOVIET
UNION, THE MOST DIRECT WAY OF REACHING ANY LOCAL AUDIENCE
IS VIA IBS. IEU CAN, MORE THOROUGHLY THAN WE, DESCRIBE THE
PARTICULAR ATTENTION WHICH IBS PAYS TO THE GROUP IN QUESTION.
MATLOCK

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 23 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978MOSCOW01060
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780033-1259
Format: TEL
From: MOSCOW
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780134/aaaabcit.tel
Line Count: 70
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 6efe24e1-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3731235
Secure: OPEN
Status: NATIVE
Subject: GUIDANCE ON P AND C PROGRAMMING
TAGS: OGEN, UR
To: USIA
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/6efe24e1-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014